

ANDREW HOWE

GRAPHIC DESIGNER / VIDEOGRAPHER / PHOTOGRAPHER

CONTACT

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1004 Longpoint Drive | Erie, PA | 16505

EDUCATION

2014-2015

ERIE INSTITUTE OF TECHNOLOGY

Multimedia Graphic Design

Associates Degree

2011-2014

ERIE COUNTY TECHNICAL SCHOOL

Graphic Communications

Pennsylvania Skills Certificate

SOFTWARE

Photoshop



Indesign



Illustrator



Lightroom



Premier Pro



After Effects



LILLY BROADCASTING

2019 - PRESENT

CREATIVE SERVICES DIRECTOR (NBC, CBS, CW, & METV AFFILIATE)

- Work closely with the News Director and news staff to develop powerful image spots that reflect the of the stations brand
- Supervise, coordinate and ensure the on-time and orderly flow of all creative/production from job initiation to its final delivery.
- Develop project schedules, manage and track the design, approval and production processes of projects for on-air and social media.
- Manage the execution of communication and brand strategy for multiple programs incorporating appropriate channels.

ERIE OTTERS

2016 - 2019

MANAGER OF DIGITAL CONTENT & GAME PRESENTATION

- Oversee the development of in-game entertainment creative and content executions.
- Develop unique and creative game presentation and entertainment, as well as oversee in- game theme night execution.
- Manage and oversee game day staff, including production, video, and sound
- Create marketing and sales materials including, flyers, email blasts, newsletters, website graphics, print/web advertisements, and miscellaneous collateral

ECHL

2017 - 2018

GRAPHIC DESIGN INTERN

- Assist in the creation of graphics, collateral images, videos and other projects as assigned by ECHL staff

PORRECO NISSAN

2015 - 2016

INTERNET ASSISTANT

- Execute design on advertisements and traditional marketing materials when assigned (online, in-house, billboards, newspaper, TV, etc.)

ERIE INSURANCE ARENA

2014 - 2018

PRODUCTION STAFF

- Running game night controls and camera for local sporting events (OHL & G-League)

References Available Upon Request